















### School is Back in Session

It's time for fresh pencils, big goals, and school spirit – we are heading back to school. No matter the grade or the age, school and team pride can be felt by everyone. School merch is perfect for online stores, sporting events, fundraisers, faculty uniforms, bookstores, campus events, field trips, and so much more. So whether you prefer to wear school spirit loud and proud or subtle and stylish, the Back to School Style Guide will show you this year's trending pieces.







**4710 47 Brand**Trawler Cap **\$13.20** 



AFX64CRP
Independent Trading Co.
Women's Lightweight Cropped
Hooded Sweatshirt
\$31.56



CO200 Champion Packable Quarter-Zip Jacket \$37.02



VC300A
Valucap
Adult Bio-Washed Classic Dad's Cap
Call for pricing



973MR
JERZEES
NuBlend® Sweatpants
\$18.08



PRM20SRT Independent Trading Co. Women's Lightweight California Wave Wash Sweatshorts \$23,46



BM6624 Boxercraft Harley Flannel Pants \$31.28



200CY
Dyenomite
Cyclone Pinwheel Tie-Dyed T-Shirt
\$13.10



22709 MV Sport Classic Fleece Colorblocked Hooded Sweatshirt \$34.98



3633 Next Level Cotton Tank \$10.38



**OAD105** OAD Contrast-Color Handle Tote Call for pricing



2050 Sportsman Bucket Cap Call for pricing

# Greek Life

Greek Life may lead the way in philanthropy and trends, but these styles aren't just for the lettered. These fashion-forward and spirited styles quickly find their way into all the collegiate trends. Get yours now and be ahead of the curve.





1566 Comfort Colors Garment-Dyed Sweatshirt \$35.98



**R08** Boxercraft Women's Quilted Pullover \$63.10



SC100 SOCCO USA-Made Striped Crew Socks \$14.28



SP510 Sportsman Pigment-Dyed Trucker Cap Call for pricing



1715 Liberty Bags Neoprene 15" Laptop Sleeve \$16.52

# Dorm Essentials

Dorm Sweet Dorm.

Personalized pieces for the dorm can help cure homesickness\* and make those cookie-cutter spaces feel more like home.

\*This claim has not been evaluated by the Food and Drug Administration.





9008
Liberty Bags
Drawstring Laundry Bag
Call for pricing



QV3060 Q-Tees Velour Beach Towel \$13.98



6210 Next Level Unisex CVC Short Sleeve Crew Call for pricing



5770 Liberty Bags Tammy Waffle Weave Spa Bag \$13.98



8180 Champion Cotton Jersey 9" Shorts with Pockets \$17.40



8805 Liberty Bags Recycled 18" Small Duffel Bag \$14.00



8449 J. America Epic Sherpa Blanket \$46.26



8709 J. America Flip Side Fleece Hooded Pullover \$31.70



A301 adidas 18L 3-Stripes Backpack \$41.98



1174 Alternative Women's Cotton Jersey Go-To Crop Muscle Tank Call for pricing



**GDH200** ComfortWash by Hanes Garment Dyed Long Sleeve T-Shirt \$19.18



Friday
Night Lights





222581 Holloway Ivy League Team Fleece Colorblocked Hooded Sweatshirt \$45.90



FT006 Liberty Bags Folding Stadium Seat \$25.98



**8861**J. America
Tie-Dye Fleece Hooded Sweatshirt
\$44.90



SP07 Sportsman Soccer Scarf \$13.32



VC21 Valumask ValuMask Bandana Call for pricing

Spiritwear & Sidelines

Wear your heart, your team, or your school right there on your sleeve. Whether it's on the sideline or in the grocery line, spiritwear engages students and fans to be a part of something bigger than themselves.





3160 Augusta Sportswear Clear Hooded Rain Jacket \$27.52



W21751 MV Sport Women's Sueded Fleece Cropped Hooded Sweatshirt \$34.90



6003 Augusta Sportswear Spirit Pom \$14.64



**OAD1118** OAD Value Rally Towel Call for pricing



RKL12 CAP AMERICA USA-Made Striped Beanie \$15.98



8718 Alpine Fleece Roll Up Blanket \$16.16



111 Richardson Garment-Washed Trucker Cap \$13.18



3100 Augusta Sportswear Coach's Jacket \$32.44



4430 Rabbit Skins Infant Baseball Fine Jersey Bodysuit \$13.02



257 Augusta Sportswear Stadium Replica Football Jersey \$24.20



4105 Badger B-Core Hooded Long Sleeve T-Shirt \$22.92



4231 Badger Breakout Quarter-Zip Pullover \$26.38



229059 Holloway Charger Hooded Jacket \$86.32



4204 Badger Ombre Long Sleeve T-Shirt \$27.80



8882 Liberty Bags Large Drawstring Pac with DUROcord® Call for pricing



5107 C2 Sport Mesh 7" Shorts Call for pricing



712 Alleson Athletic Practice Mesh Football Jersey \$19.88



A311 adidas 35L Weekend Duffel Bag \$61.44



**64STTM** Russell Athletic Essential 60/40 Performance T-Shirt Call for pricing



FOS900546 Oakley 5L Travel Pouch \$25.50



Badger Outer-Core Pants \$39.70

### **Team** Merch

Clear eyes, full heart, can't lose when everyone's wearing their school pride on and off the field. Give fans something to rally behind and in.





222791 Holloway Women's Prism Bold Quarter-Zip Pullover \$37.30



7722 Badger Spirit Outer-Core Jacket \$55.62



Staff Uniforming





Boxercraft Women's Fleece Out Pullover \$54.80



MV Sport Women's Sueded Fleece Quarter-Zip Sweatshirt \$34.62



163926 Columbia Steens Mountain™ Fleece Vest \$41.72

Staff **Uniforming** 

The faculty called – they want to show off their school spirit too. These professionals put their A+ effort into their jobs and school and that's something to be proud of. Show off their pride with these staff favorites in apparel and accessories.





L08 Boxercraft Women's Cuddle Fleece Cardigan \$63,48



195894 Columbia Women's Sweater Weather™ Half-Zip \$101.50



400 Tultex Unisex 50/50 Sport Polo \$10.18



9718 Burnside Coaches Jacket \$28.04



A213 adidas Heathered 3-Stripes Colorblock Polo \$53.26



A532 adidas Textured Mixed Media Quarter-Zip Pullover \$83.00



Q4010 Q-Tees Bib Apron Call for pricing



151 Paragon Women's Memphis Sueded Polo \$29.56



1036 DRI DUCK 16L Messenger Bag \$74.98



6606 **YP Classics** Six-Panel Retro Trucker Cap Call for pricing



5339 DRI DUCK Challenger Anorak \$89.82





**Essentials** 

#### HIGHSCHOOL



**SF500** Gildan Softstyle™ Hooded Sweatshirt Call for pricing



4800 M&O Gold Soft Touch T-Shirt Call for pricing



1265 Augusta Sportswear Women's Pulse Team Running Shorts \$23.44

#### YOUTH



151045 Columbia Youth Steens Mountain™ II Fleece Full-Zip Jacket \$35.82



996YR **JERZEES** NuBlend® Youth Hooded Sweatshirt \$20.34



**20BCY** Dvenomite Youth Cyclone Vat-Dyed Pinwheel Short Sleeve T-Shirt \$13.52



8886 Liberty Bags Value Drawstring Backpack Call for pricing



3739Y **BELLA + CANVAS** Youth Sponge Fleece Full-Zip Hoodie \$30.98



973BR **JERZEES** NuBlend® Youth Sweatpants \$16.02



3480 **BELLA+CANVAS** Unisex Jersey Tank Call for pricing



929820DM Oakley 22L Method 360 Ellipse Backpack \$61.82



Badger Outer-Core Pants \$39.70



**29BR JERZEES** Dri-Power® Youth 50/50 T-Shirt Call for pricing



5209 C2 Sport Youth Mesh Shorts Call for pricing

Youth & **High School** 

From ABC's to algebra, school swag is a must-have for all ages. Whether it's for gym class or to commemorate a special event, these pieces are worn when memories are made.



#### **GRAD SCHOOL**



13H1867 Tommy Hilfiger Classic Fit Ivy Piqué Polo \$36.04



13V0002 Van Heusen Women's Oxford Shirt \$34.94



1012
Liberty Bags
GOH Getter Expandable Briefcase
\$19.20

College & Grad School

You never really have to leave college, at least not in spirit(wear). These essentials can be worn off campus at internships or that first job. School spirit never looked so good.



#### **COLLEGE**



PRM3500 Independent Trading Co. Unisex Midweight Pigment-Dyed Crewneck Sweatshirt \$31,90



3101 Hardware Heritage Canvas Backpack \$79.90



MV Sport Women's Sueded Fleece Crewneck Sweatshirt \$31.50



A520 adidas Shoulder Stripe Quarter-Zip Pullover \$53.98



A323 adidas Women's Cotton Blend Polo \$49.34



W21721 MV Sport Women's Striped Fleece Boxy Hooded Sweatshirt \$30.98



6005 Alternative Organic Tee \$15.50



PURB
Atlantis Headwear
Pure - Sustainable Knit
\$11.04



A547 adidas Women's Heather Block Full-Zip Wind Jacket \$61.62



**8210**Burnside

Yarn-Dyed Long Sleeve Flannel Shirt
\$35.96



A436 adidas Fleece Joggers \$50.18





College Bookstore



**S101** Champion Reverse Weave® Hooded Sweatshirt \$73.72



PRM50STPD Independent Trading Co. Pigment-Dyed Fleece Shorts \$21.82



FOS901071 Oakley 23L Nylon Backpack \$35.00



DTA LEGACY Dashboard Trucker Cap \$15.98



8115 J. America Zen Jersey T-Shirt \$15.52



T453W Champion Women's Heritage Jersey Cropped T-Shirt \$14.00



9345 DRI DUCK Women's Cypress Sherpa Mountain Fleece \$64.94



**EXP54LWZ** Independent Trading Co. Unisex Lightweight Windbreaker Full-Zip Jacket \$35.10



4400 Rabbit Skins Infant Baby Rib Bodysuit Call for pricing



A372 adidas Mèlange Tech T-Shirt \$28.62



8830 J. America Sport Lace Hooded Sweatshirt \$39.78



**SP02** Sportsman Rugby-Striped Knit Scarf Call for pricing



191111 Columbia Rugged Ridge™ II Sherpa Fleece Full-Zip \$78.86



134 Richardson Stripe Pom Cuffed Beanie \$14.98

College **Bookstore** 

The college bookstore isn't just for the student or books. Fill your bag with spiritwear for the parents, grandparents, alumni, siblings, and friends! Because knowing who is behind you makes it easier to see what's ahead of you.









adidas 3-Stripes Duffel \$62.82



8800 Burnside \$22.52



FT002 Liberty Bags The All-Star Chair \$49.34

**Fundraising** 

Being a fan never goes out of style, especially when looking good does good. From the basketball team to the debate club, great fundraising gear can help reach goals. So go ahead – raffle, sell, or giveaway to get that goal!





3629 Code Five Women's Star Print Scoop Neck Tee \$11.60



**FT007SC** Liberty Bags 12 oz. Neoprene Slim Can and Bottle Holder Call for pricing



SS4500 Independent Trading Co. Midweight Hooded Sweatshirt \$23.92



**601RR JERZEES** Triblend Three-Quarter Raglan Baseball T-Shirt \$11.56



8888 Liberty Bags Zippered Drawstring Backpack Call for pricing



9210550DM Oaklev 22L Enduro Backpack \$56.68



**SP12** Sportsman Solid 12" Cuffed Beanie Call for pricing



8712 Alpine Fleece Micro Mink Sherpa Blanket \$42.16



C162523TGH Carmel Towel Company Trifold Golf Towel with Grommet Call for pricing



Q125300 Q-Tees 14L Shopping Bag Call for pricing



5100 C2 Sport Performance T-Shirt Call for pricing

#### **Photo Index**

Listed from left to right

STYLE NUMBER	BRAND	COLOR		
5100 6937 W22713 T453W 929820DM 4204 SP510 6003 PURB SC100 FT007SC	C2 Sport LAT MV Sport Champion Oakley Badger Sportsman Augusta Sportswear Atlantis Headwear SOCCO Liberty Bags Alpine Fleece	Royal Vintage Green/White Heather Grey Navy Blackout Red Royal/Mustard/Stone Red/White Light Grey Melange White/Carolina Blue Royal Grey		
College Living		4-5		
STYLE NUMBER	BRAND	COLOR		
22709 1174 PRM20SRT SC100 1566 SP510 8709 CO200	MV Sport Alternative Independent Trading Co. SOCCO Comfort Colors Sportsman J. America Champion	Stonewash Heather Grey Dusty Rose White/ Carolina Blue Butter Royal/ Mustard/ Stone Chambray Heather White		
Friday Night Lights				
6003 229059 7724 FOS900546 4430	Augusta Sportswear Holloway Badger Oakley LAT	Red/ White Scarlet/ White Black Blackout Vintage Heather/ Vintage Red		

Grey

Black Tie Dye

8718

8861

**Alpine Fleece** 

J. America

Friday Night Lights (Continued) 8-9				
STYLE NUMBER	BRAND	COLOR		
3160 4204 OAD1118 SP07	Augusta Sportswear Badger OAD Sportsman	Clear Red Black Cardinal/ Black		
Staff Uniforming				
STYLE NUMBER	BRAND	COLOR		
A532 400 Q4010 9718 W22713 163926 1036 6606 A213	adidas Tultex Q-Tees Burnside MV Sport Columbia DRI DUCK YP Classics adidas	Collegiate Navy/ Grey Three Heather Light Blue Orange Black Heather Grey Black Charcoal/ Black Charcoal/ Neon Orange Blaze Orange/ Vista Grey		
Back to School E	ssentials	20-2		
STYLE NUMBER	BRAND	COLOR		
8244 8210 3739Y 4421 W22712 6137 A436 929820DM 3480 1265	J. America Burnside BELLA + CANVAS Augusta Sportswear MV Sport LAT adidas Oakley BELLA + CANVAS Augusta Sportswear	Oxford Army/ Black Navy White/ Kelly Charcoal Vintage Green/ White Black Blackout Athletic Heather Dark Green/ White/ Black		
PURB	Atlantis Headwear	Light Grey Mélange		

### **Photo Index**

Listed from left to right

College Bookstore				
STYLE NUMBER	BRAND	COLOR		
EXP54LWZ PRM50STPD FOS901071 T453W DTA 9345 134 8115 8830 SP02	Independent Trading Co. Independent Trading Co. Oakley Champion Legacy DRI DUCK Richardson J. America J. America Sportsman	Maroon/ Classic Navy Pigment Maroon Blackout Navy Burgundy/ Grey Charcoal Maroon/ Black/ White Cement Maroon Maroon/ White		
Fundraising30-31				

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STYLE NUMBER	BRAND	COLOR
8888	Liberty Bags	Royal
A422	adidas	Grey
5100	C2 Sport	Royal
8800	Burnside	Heather Grey
QV3060	Q-Tees	Royal
SP12	Sportsman	Heather Grey
8712	Alpine Fleece	Grey Buffalo
SS4500	Independent Trading Co.	Royal Heather
3629	Code Five	Granite Heather Star
FT007SC	Liberty Bags	Royal

