



Fall

STYLE GUIDE

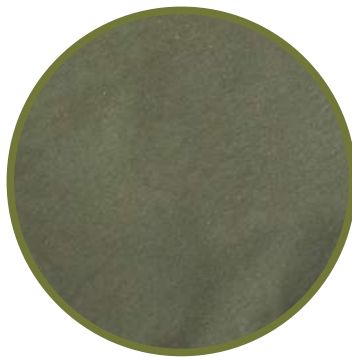


MARKETING

Fall Color Trends



RUST



OLIVE



IVORY



INDIGO



Rust

Products Left to Right:

Richardson 935, Gildan 2000, Boxercraft R08, Weatherproof 193910, Alternative 6005, Q-Tees QTB6000, Atlantis SHOB

Olive

Products Left to Right:

Independent Trading Co. INDBKTSB, DRI DUCK 5325, Outdoor Cap PNY100M, BELLA + CANVAS 3001U, MV Sport W21721, Rabbit Skins 3321, Weatherproof W21752



Ivory

Products Left to Right:

Code Five 3929, Boxercraft Q21, Alternative 9575RT, Weatherproof W18707, BELLA + CANVAS 100B, Independent Trading Co. PRM90HTZ

Indigo

Products Left to Right:

Independent Trading Co. PRM3500TD, The Game GB482, Boxercraft FL03, BELLA + CANVAS 3415, Q-Tees Q1300, Columbia 118518, Sportsman SP02, The Game GB470



work-LEISURE

Products Left to Right: Boxercraft R08, Oakley FOS900549, Independent Trading Co. IND20PNT, BELLA + CANVAS 3413, MV Sport 19143, Burnside 8703

Women's Styles



R08
Boxercraft
Quilted Pullover
\$58.86



812
BELLA + CANVAS
Women's Leggings
\$18.30



W18706
Weatherproof
Women's HeatLast™ Fleece Faux
Cashmere Funnel Neck Sweatshirt
\$38.46



181979
Columbia
Women's Fire Side™ II Sherpa Full-Zip
\$95.10



67000L
Gildan
Softstyle Women's CVC T-Shirt
Call for pricing



PRM2000
Independent Trading Co.
Women's California Wave Wash
Crewneck Sweatshirt
\$30.92



USA200
Classic Caps
USA-Made Dad Cap
\$19.02



PSC1054
Puma
Fashion Tote
\$30.38

Office appropriate
clothing that feels like
your favorite workout
tops and yoga pants.

Source: [5fmercer.com](https://www.5fmercer.com)

Unisex Styles



8219

Burnside

Snap Front Long Sleeve Plaid Flannel Shirt
\$37.38



6072

Next Level

Triblend Long Sleeve Henley
\$21.90



8703

Burnside

Elemental Puffer Vest
\$36.48



975MPR

JERZEES

Nublend® Joggers
\$17.96



3413

BELLA + CANVAS

Unisex Triblend Tee
\$10.94



IND20SRT

Independent Trading Co.

Midweight Fleece Shorts
\$22.26

Workplace dressing has been moving toward casualization for some time – and the pandemic has accelerated that shift. Workleisure begins with the basics of the off-duty wardrobe (T-shirts, pullovers, joggers) translated in the materials and details of the office. It means T-shirts fancied-up with embroidery. It means jackets with the structure taken out, so they are more like shirts, but still jackets, and shirts with a bit of slink.

-Nytimes.com



PURB

Atlantis Headwear

Pure - Sustainable Knit
\$10.70



FOS900549

Oakley

23L Utility Backpack
\$102.00

After Work



A432
adidas
Fleece Hooded Sweatshirt
\$45.00



CD100
Champion
Garment Dyed Short Sleeve T-Shirt
\$12.36



6997B
Mega Cap
Flat Bill Six-Panel Trucker Cap
Call for pricing



CS4003
Champion
Ribbed Knit Cuffed Beanie
\$12.62



IND20PNT
Independent Trading Co.
Midweight Fleece Pants
\$30.30



19143
MV Sport
Classic Fleece Hooded Sweatshirt
\$34.50



A315
adidas
Tonal Camo Gym Sack
\$24.64



5324
DRI DUCK
Pinnacle Soft Shell Puffer Jacket
\$100.00



3001U
BELLA + CANVAS
Unisex USA-Made Jersey Tee
\$10.42



bold PRINTS

Products Left to Right: MV Sport 19143, LAT 3516, Burnside 8615, Independent Trading Co. INDDUFBAG, The Game GB482, MV Sport W21138, LAT 6991



PRM4500TD
Independent Trading Co.
Unisex Midweight Tie-Dyed
Hooded Sweatshirt
\$43.02

*Don't forget
bold print
decoration too*



6991
LAT
Harborside Mélange T-Shirt
Call for pricing



19143
MV Sport
Classic Fleece Hooded Sweatshirt
\$34.50



GB482
The Game
Asbury Tie-Dyed Twill Cap
\$17.72



INDDUFBAG
Independent Trading Co.
29L Day Tripper Duffel Bag
\$26.86



8615
Burnside
Camo Full-Zip Hooded Sweatshirt
\$36.90



3516
LAT
Women's Fine Jersey Tee
Call for pricing

*October is
Breast Cancer
Awareness
Month!*



W21138
MV Sport
Women's Aurora Polar Fleece
Quarter-Zip Pullover
\$29.00

Top Fall 2021 Prints:

- › Tie-Dye
- › Stripes
- › Camo
- › Checkers
- › Leopard Print



the return of
CONCERTS

Products Left to Right: Sportsman SP08, Independent Trading Co. AFX64CRP, American Apparel 2001W, Imperial X210R, Rabbit Skins 4430, Dyenomite 200MR



200MR

Dyenomite

Marble Tie Dye T-Shirt

\$16.02



LAFZH

Quikflip

2-in-1 Hero Hoodie Lite Full-Zip

\$39.96



SP08

Sportsman

8" Knit Beanie

Call for pricing



AFX64CRP

Independent Trading Co.

Women's Lightweight Cropped

Hooded Sweatshirt

\$28.26



2001W

American Apparel

Fine Jersey Tee

Call for pricing



SS1000

Independent Trading Co.

Icon Unisex Lightweight Loopback

Terry Hooded Sweatshirt

\$20.02



X210R

Imperial

Alter Ego Cap

\$22.50



4430

Rabbit Skins

Infant Baseball Fine Jersey Bodysuit

\$11.82

Joe Berchtold, president of Live Nation, a leading global live entertainment company, said that "our festivals have been selling out faster than ever before. Our amphitheater business is ramping up quickly and leading into this fall and 2022 we expect to be our largest years ever."

-Asicentral.com



all about LAYERING

Products Left to Right: Richardson 141R, Columbia 163926, Burnside 8210, Independent Trading Co. EXP54LWZ, DRI DUCK 1036, J. America 8889, Tommy Hilfiger 13H1860, LAT 6789, J. America 8456, Atlantis RECB, BELLA + CANVAS 3415

Casual



RECB
Atlantis Headwear
Recy Sustainable Beanie
\$10.50



5123
Alternative
Vintage Jersey Keeper Hooded Pullover
\$19.50



141R
Richardson
Chunk Twist Cuffed Beanie
\$16.60



8210
Burnside
Yarn-Dyed Long Sleeve Flannel Shirt
\$33.54



137212
Columbia
Women's Benton Springs™ Fleece Vest
\$41.72



J01
Boxercraft
Women's Surplus Jacket
\$98.86



8889
J. America
Quilted Jersey Shirt Jacket
\$61.62



SP04
Sportsman
Knit Scarf
Call for pricing

The 4 Rules of Layering:

- › Thinner fabrics go on the inside
- › No more than 3 visible layers
- › Darker colors go on the outside
- › Each layer should work on its own

Source: Pertermannnynyc.com



EXP60PAZ

Independent Trading Co.

Women's Poly-Tech Full-Zip Track Jacket
\$34.16



B900

Champion

Women's Racerback Sports Bra
\$22.22



SP12FL

Sportsman

Fleece Lined 12" Cuffed Beanie
Call for pricing



8456

J. America

Women's Epic Sherpa Full-Zip Vest
\$42.72



8483

BELLA + CANVAS

FWD Fashion Women's Festival Cropped Tank
\$11.98



A492

adidas

3-Stripes Competition Quarter-Zip Pullover
\$76.50



EXP64CRP

Independent Trading Co.

Women's Lightweight Quarter-Zip Pullover
Crop Windbreaker
\$31.40



229513

Holloway

Repreve® Eco Quilted Vest
\$62.00

There are several things to know for layering like a pro. The phenomenon of layering can be discussed- it is quite a trendy thing, rather than a weather necessity. Those guys and ladies who love layered outfits look more sophisticated. If you wonder why- it really creates a more powerful style.

Fashiongum.com

At the Office



13H1860
Tommy Hilfiger
Plaid Shirt
\$55.84



3415
BELLA + CANVAS
Unisex Triblend V-Neck Short Sleeve Tee
\$11.56



A322
adidas
Cotton Blend Sport Shirt
\$49.34



16700
Weatherproof
32 Degrees Packable Down Vest
\$68.30



13H1858
Tommy Hilfiger
Quarter-Zip Pullover Sweatshirt
\$82.86



6789
LAT
The Statement Fleece Crewneck Sweatshirt
\$21.98



118518
Columbia
Whirlbird™ Watch Cap
\$16.62



EXP54LWZ
Independent Trading Co.
Unisex Lightweight Windbreaker
Full-Zip Jacket
\$31.40



155653
Columbia
Ascender™ Softshell Jacket
\$102.50



matching FLEECE SETS

Products Left to Right: Richardson 312, Hanes P170, Hanes P650, Richardson 254RE, Independent Trading Co. PRM2000, Independent Trading Co. PRM20PNT, Classic Caps USA200, Burnside 8670, Burnside 8801, The Game GB482, Independent Trading Co. PRM3500TD, Independent Trading Co. PRM50PTTD



P170
Hanes
Ecosmart® Hooded Sweatshirt
\$20.86



P650
Hanes
Ecosmart® Sweatpants
\$17.32



PRM2000
Independent Trading Co.
Women's California Wave Wash
Crewneck Sweatshirt
\$30.92



PRM20PNT
Independent Trading Co.
Women's California Wave
Wash Sweatpants
\$35.32



8670
Burnside
Performance Raglan Pullover
Sweatshirt
\$33.74



8801
Burnside
Performance Fleece Joggers
\$26.02



PRM3500TD
Independent Trading Co.
Unisex Midweight Tie-Dyed
Sweatshirt
\$38.18



PRM50PTTD
Independent Trading Co.
Tie-Dyed Fleece Pants
\$35.36

2020 put fleece sets at the top of everyone's shopping list. Loungewear has become one of the most in-demand categories on shopping sites across the world. And it's not hard to see why - it ticks all the boxes. Comfortable? Yes. Looks good? Yes. Are you basically wearing work-appropriate pajamas? Yes again.

-News.com



outdoor
RECREATION

Products Left to Right: Code Five 3981, Paragon 217, Paragon 226, DRI DUCK 9403, Columbia 139656, DRI DUCK 7352, Columbia 183710, DRI DUCK 5020, Liberty Bags 5561

Hunting



5020

DRI DUCK

Cheyenne Boulder Cloth™ Hooded Jacket with Tricot Quilt Lining
\$94.56



LCB12

Kati

12" Camo Knit Beanie
Call for pricing



3981

Code Five

Realtree® Camo Long Sleeve T-Shirt
\$28.38



1193-1194

Kishigo

Economy Single Pocket Hook & Loop Mesh Vest
\$14.56



7352

DRI DUCK

Denali Mountain Fleece Pullover
\$60.78



3270

DRI DUCK

Quail Cap
\$13.54



SN200

Kati

Camo Cap
Call for pricing

*Built in
Gaiter*



21155RTS

MV Sport

See Ya Gaiter™ Realtree® Mask Hooded Sweatshirt
\$53.00

Across the board the US has seen its highest fishing and hunting license sales in 30 years. There has been a 20% increase in license sales over the last year.

-myrbc5.com

Fishing



128606
Columbia
PFG Tamiami™ II Long Sleeve Shirt
\$69.00



183710
Columbia
PFG Tree Flag Mesh™ Flexfit Cap
\$30.10



9403
DRI DUCK
Women's Riley Packable Jacket
\$49.00



217
Paragon
Pompano Camo Performance Long
Sleeve T-Shirt
\$23.96



5561
Liberty Bags
Camo Camping Cooler
\$59.98



139656
Columbia
Women's PFG Bahama™ Long Sleeve Shirt
\$58.70



BLC8
Bulwark
Deluxe Insulated Bib Overall -
EXCEL FR® ComforTouch
\$525.30



226
Paragon
Daytona Performance Long Sleeve T-Shirt
\$25.78



GEOB
Atlantis Headwear
Geo Sustainable Bucket
\$12.80

Corporate Gifts



RK12
CAP AMERICA
USA-Made Patriotic Cuffed Beanie
\$10.30



921422ODM
Oakley
28L Street Pocket Backpack
\$87.58



186099
Columbia
Women's Benton Springs™
Half-Snap Pullover
\$46.04



4329
Code Five
Infant Star Print Bodysuit
Call for pricing



7355
DRI DUCK
Brooks Sherpa Mountain Fleece
\$65.00



AWB
Quikflip
2-in-1 Dryflip Windbreaker
\$49.96



INDBKTSB
Independent Trading Co.
Special Blend Blanket
\$30.26



7040
DRI DUCK
Bateman Bonded Power Fleece 2.0
Full-Zip Jacket
\$74.16

Your team wants to feel valued, and sometimes that's as simple as making sure they get amazing corporate gifts. It could be for their work anniversary or the holidays, but either way, 98% of companies see corporate gifting as an indispensable part of their business strategy.

Source: <https://www.aqualitylogoproducts.com/blog/future-of-company-swig/>



back in the STANDS

Products Left to Right: Richardson 134, LAT 3537, BELLA + CANVAS 7502, J. America 8645, adidas A434, Rabbit Skins 4430, Champion CS3004

Fan Gear



A434
adidas
Fleece Crewneck Sweatshirt
\$39.00



3537
LAT
Women's Football V-Neck Fine Jersey Tee
\$13.70



4222
Badger
Hex 2.0 Quarter Zip Pullover
\$33.40



OAD5005
OAD
OAD Clear Tote with Zippered Top
\$11.08



T18
Q-Tees
Budget Rally Towel
Call for pricing



7502
BELLA + CANVAS
Women's Cropped Fleece Hoodie
\$34.90



8449
J. America
Epic Sherpa Blanket
\$46.26



6930
LAT
Baseball Fine Jersey Tee
\$12.34



CS4000
Champion
Washed-Twill Dad's Cap
\$16.16

Tailgating



8815
J. America
Tailgate Hooded Sweatshirt
\$39.06



134
Richardson
Stripe Pom Cuffed Beanie
\$13.80



1695
Liberty Bags
Joseph 12-Pack Cooler
\$13.98



FT001
Liberty Bags
Can Holder
Call for pricing



5505
Liberty Bags
Long Butcher Block Apron
\$11.40



228
Paragon
Cabo Camo Performance Long
Sleeve T-Shirt
\$21.58



PRM2500
Independent Trading Co.
Women's Lightweight California Wave
Wash Hooded Sweatshirt
\$35.32



CO200
Champion
Packable Quarter-Zip Jacket
\$30.88

Tailgating brings sponsorships, boosters and brands from all around looking to show their school spirit and help bring fans together.

Promomarketing.com



200
Paragon
Islander Performance T-Shirt
Call for pricing



2785
Augusta Sportswear
Attain Color Secure® Performance
Quarter-Zip Pullover
\$19.36



8645
J. America
Women's Varsity Fleece Piped
Hooded Sweatshirt
\$35.50



4430
Rabbit Skins
Infant Baseball Fine Jersey Bodysuit
\$11.82



7481S
Next Level
Women's Long Sleeve Modest Crop
\$11.32



8800
Burnside
Fleece Joggers
\$22.96



CS3004
Champion
Fanny Pack
\$16.86



8830
J. America
Sport Lace Hooded Sweatshirt
\$38.78



A324
adidas
3-Stripes Chest Sport Shirt
\$48.50